

REMARKS

Reconsideration of the pending patent application is requested in view of the amendments to the claims and remarks below.

Applicant has rewritten claims 1-3, 5-14 as claims 15-27 to clarify the invention as claimed.

Sec. 101 Rejection

The Examiner rejected claims 1-3, 5-14 under Sec. 101 as being directed to a non-statutory subject matter. The new claims 15-27 have been drafted to claim a statutory process, which is limited to a practical application within the technological arts. The claimed methods, as drafted, produce a concrete, tangible and useful result, since the methods produce an electronic message to be transmitted to an Internet client connected to the computer through the global information communication network ("the Internet"). Such electronic message is also related to the approximated location of the Internet client, even though the exact location of the Internet client is not known.

Applicant respectfully submits that the new claims are directed to statutory subject matter and requests that the Examiner's rejection under Sec. 101 be withdrawn.

Claim Rejection

1) The Examiner rejected claims 1-13 under 35 USC Sec. 103(a) as being obvious over Root. As will be explained in the following sections, Applicant again traverses the Examiner's rejection.

2) The invention as claimed is directed to a method for a web server to transmit electronic messages to an Internet client based on the approximated client's geographical information, when the Internet client has not provided any geographical information to the web server. The server is able to do such approximation of the client's geographical information, because it utilizes a look-up table already created by correlating IP addresses and geographical attributes of other clients, whether to this

web server or to other web server. For a more in-depth description, Applicant respectfully directs the Examiner's attention to the Remarks previously submitted with respect to the difference between the invention's method and Root.

3) Applicant has revised the claims to better describe the invention. Again, Applicant would like to reiterate that Root's system does not disclose, nor reasonably suggest, the collection and correlation of IP addresses and attributes, and the creation of a look-up table, as now claimed. Root's also fails to disclose the use of such look-up table to approximate a new Internet client's location, when the location of this new client is un-known. Even if there were motivation to modify Root, Root still does not teach or suggest all the claim limitations, as now amended.

4) Applicant respectfully requests that the Examiner's rejections under Sec. 103 be withdrawn in light of the redrafted claims, and allowance of claims 15-27 be granted.

5) The Examiner is encouraged to contact the undersigned Attorney to discuss any matter relating to the present application.

Respectfully submitted,

I hereby certify that this correspondence is being deposited with the US Postal Service with sufficient postage as First Class mail in an envelop addressed to Commissioner for Patents, PO Box 1450, Alexandria, VA, 22313-1450, on this date: 5-11-2004

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